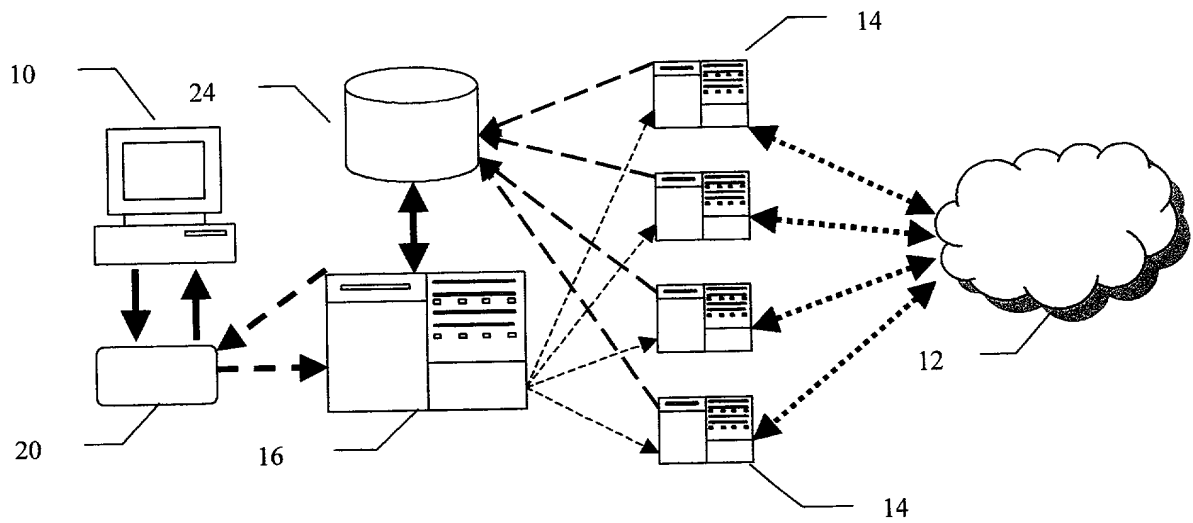
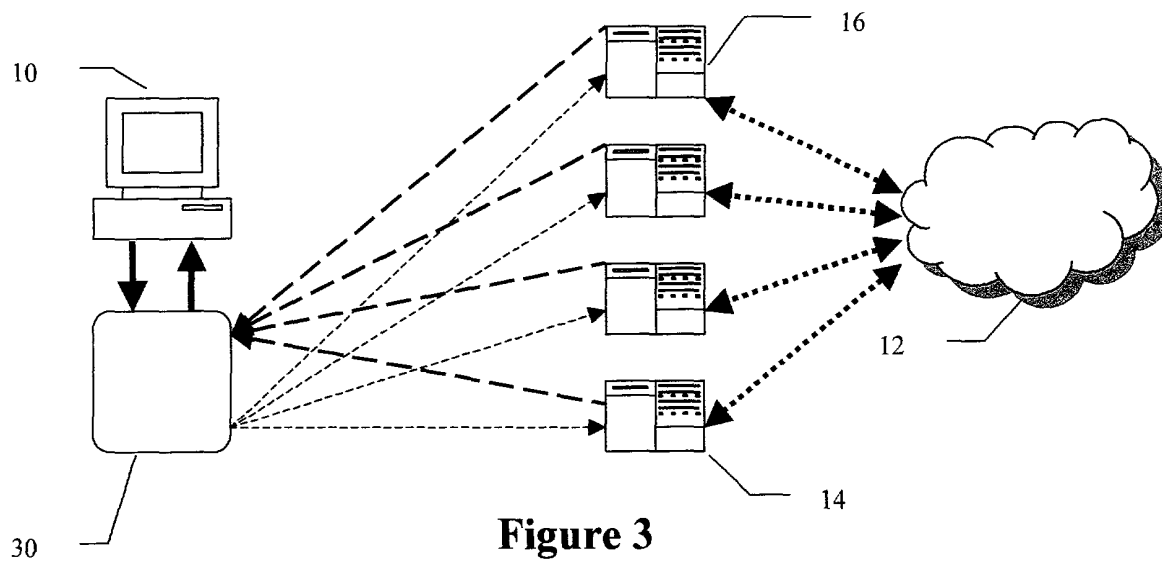


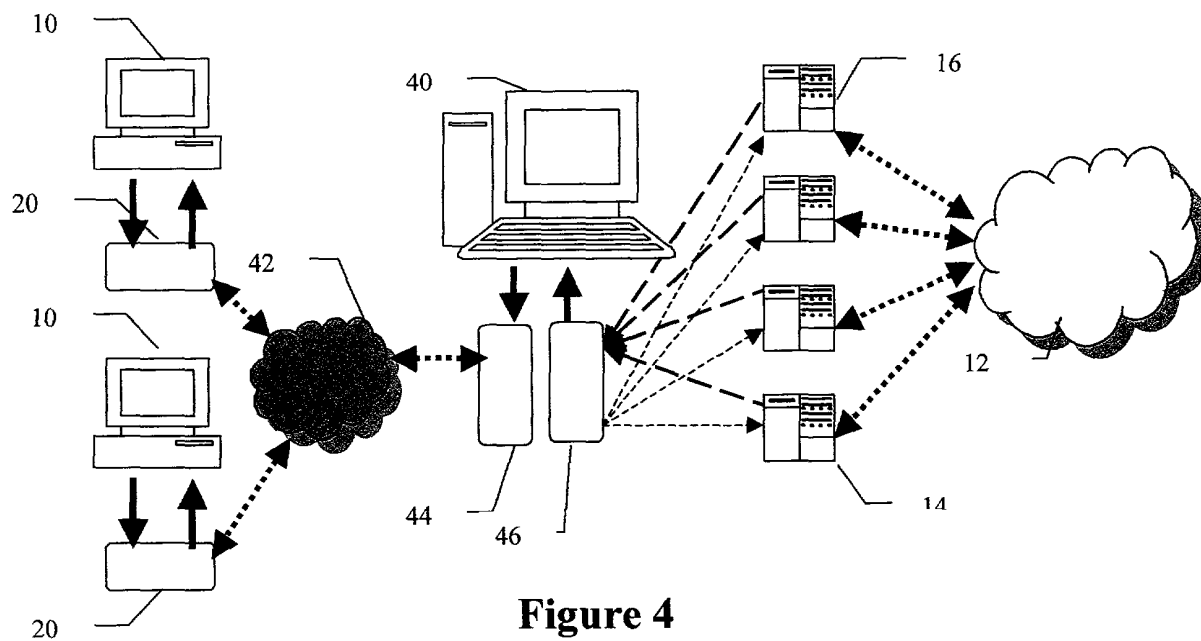
**Figure 1**  
Prior Art



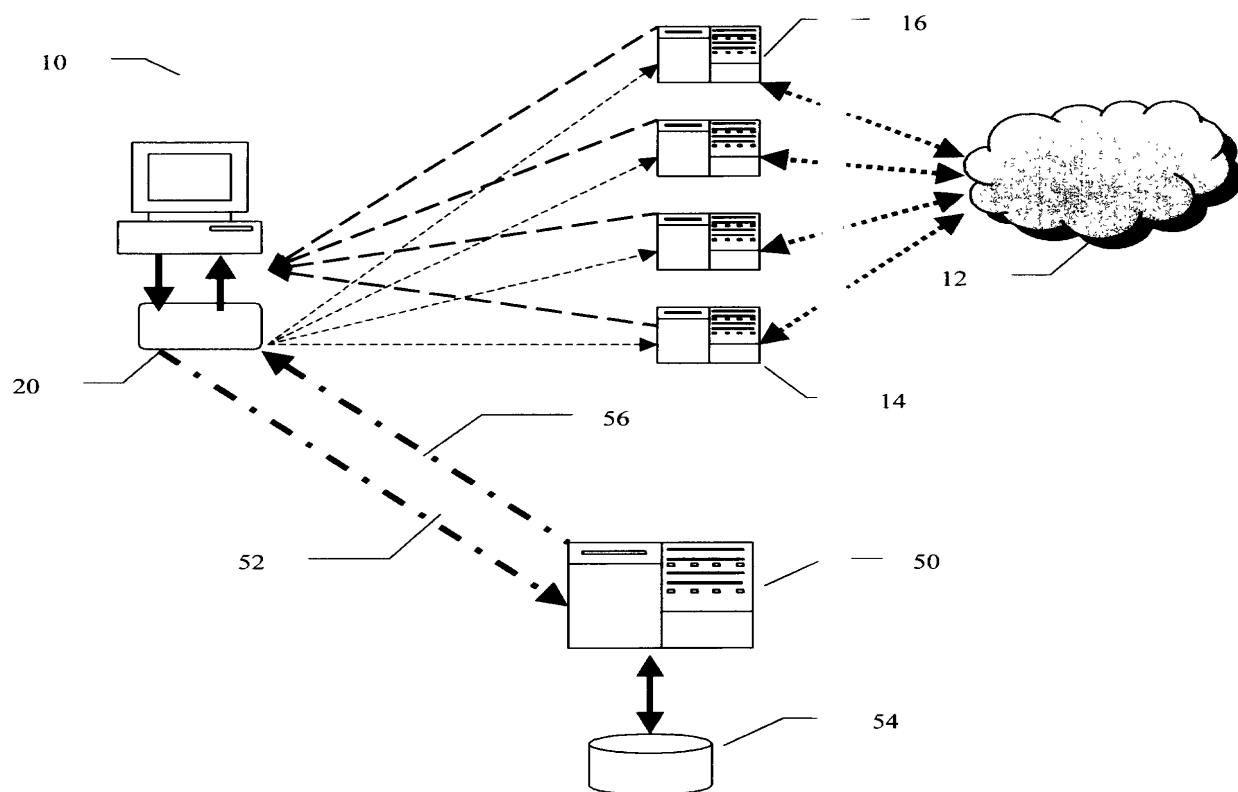
**Figure 2**  
Prior Art



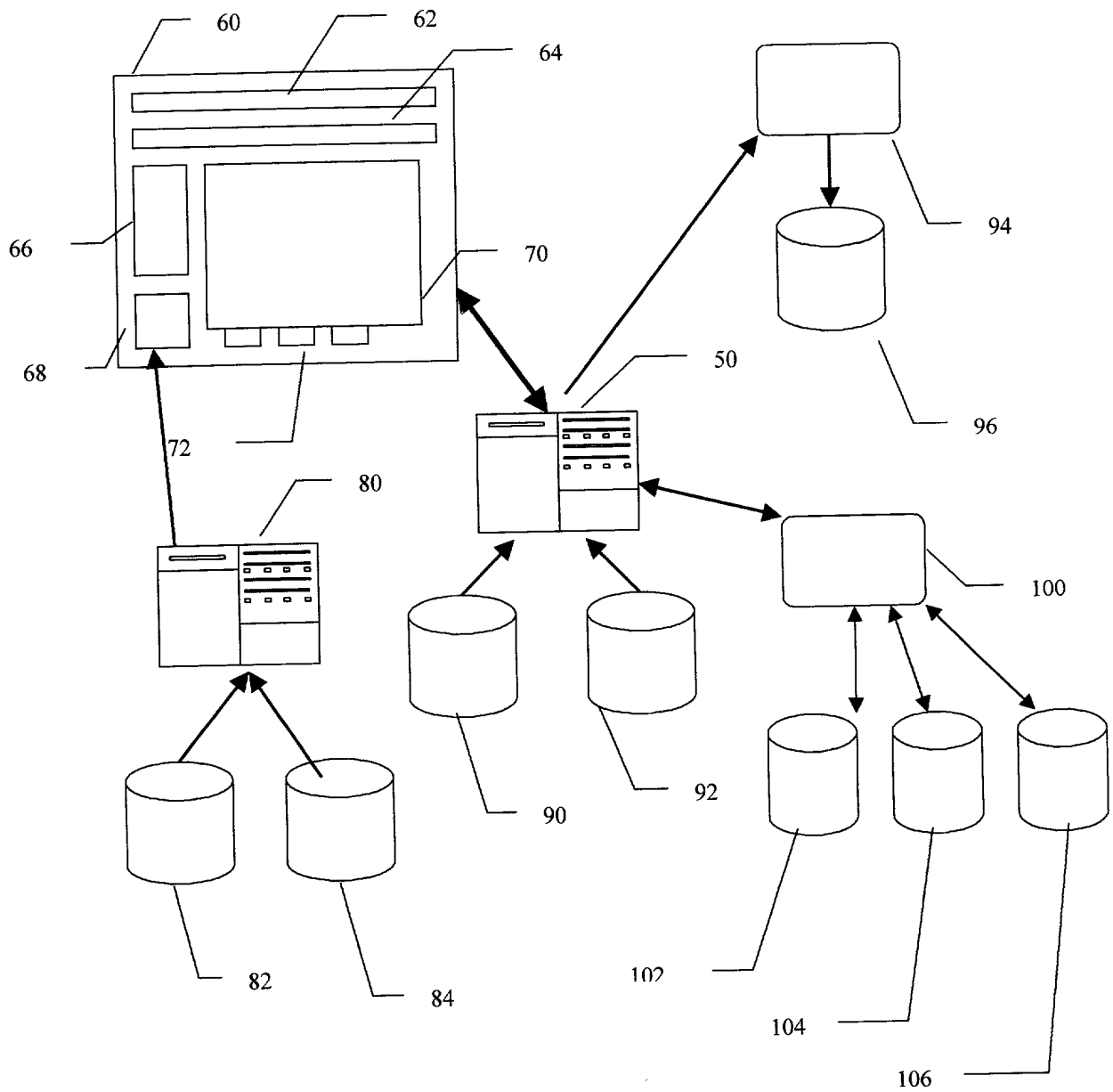
**Figure 3**  
**Prior Art**



**Figure 4**  
**Prior Art**



**Figure 5**



**Figure 6**



SpeedSeek: Find it fast. View it faster. - Microsoft Internet Explorer

http://

**SpeedSeek.com News**

- Hot Preview Site Launched
- Advertise or Partner with SpeedSeek
- SpeedSeek.com Privacy Policy
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**Shopping Shortcuts**

- Hot Books
- Music
- Software

**More Shopping Shopping Categories Coming Soon!**

**SpeedSeek Shortcuts**

- Business News
- Computing-Tech News
- Downloads
- Find a Job
- News Headlines
- Sports Headlines
- Travel

**SpeedSeek**

Enter Search

- Internet
- Books
- Music
- News
- Videos

**Stock Quotes**

**Quicken**

Investment Center

Enter symbol:

- Quote
- Chart
- News
- Analysis

Don't know the symbol?

**Weather**

Today's Weather

Weather Maps

Airport Delays

3D Weather Watcher

Enter ZIP code:

**News Today:**

**News Headlines**

- Angry Man Threatens
- Battle of the Beach May Go to Connecticut Supreme Court
- Clinton Says Opposing Armies No Longer Main U.S. Security Threat
- Patty Hearst Shaw Defies Gay Order in Fugitive Case
- Suspect Indicted for Murder In 1963 Alabama Church Bombing
- Dodgers Brawl With Cubs Fans

**Technology News**

- McAfee.com Updates Clinic
- I-Drive Spruces Up Web Storage
- Site Plans Your Financial Future
- Birth Control: Same Old Story
- Wireless Web Fight Gets Catty
- Bankers See Gene Therapy Promise
- PLT-1 KOSKIN POCKET PDA CASE HOLDS

**SpeedSeek**

Updated: 3/16/2000  
Version 1.0 Preview

[Members Sign In](#) • [Sign Up](#) • [Help](#)

**Amazon**

**Barnes and Noble**

**Borders**

**Microsoft Press**

Figure 8

Figure 9

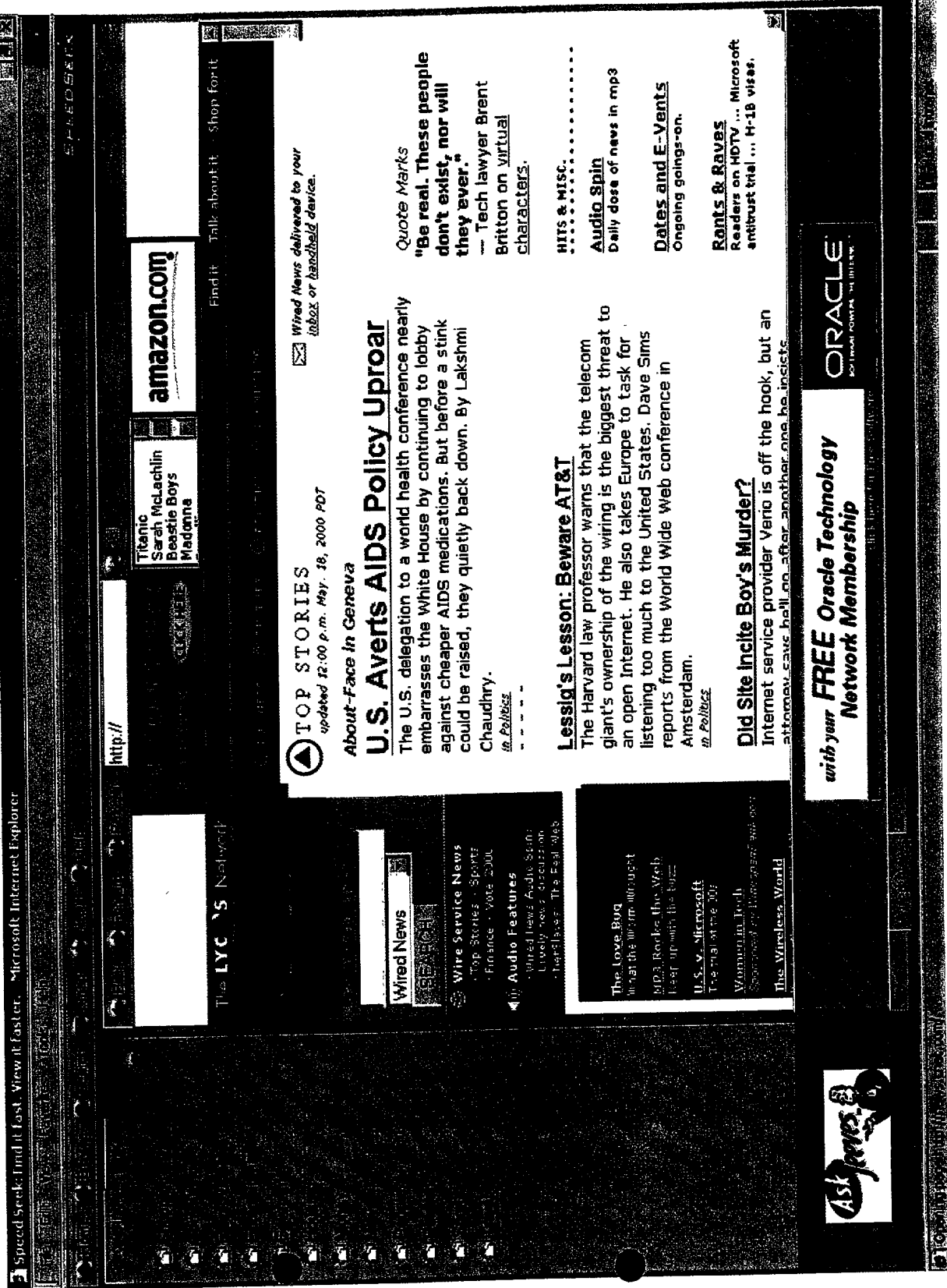


Figure 9

SpeedSeek: Find it fast. View it faster. - Microsoft Internet Explorer

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Version 1.0 Preview  
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- What features do you want?

**Shopping**

Available  
Books  
CDs  
Computers  
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Video

**SpeedSeek Shortcuts**

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Internet News Videos  
Books Music

**Stock Quotes**

**Quicken**  
Investment Center

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Quote Chart News Analysis  
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Weather Maps  
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3D Weather Watcher

Enter ZIP code:

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**Win \$15,000**

Figure 10



SpeedSeek

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Version 1.0 Preview

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More Shopping Shopping Categories Coming Soon!

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- News Headlines
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Internet News Books Videos Music

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3D Weather Watcher

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News Today

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- PLI-1 KOSKIN POCKET PDA CASE HOLDS 3COM PALM PILOT PALM III \$9.22

Figure 11



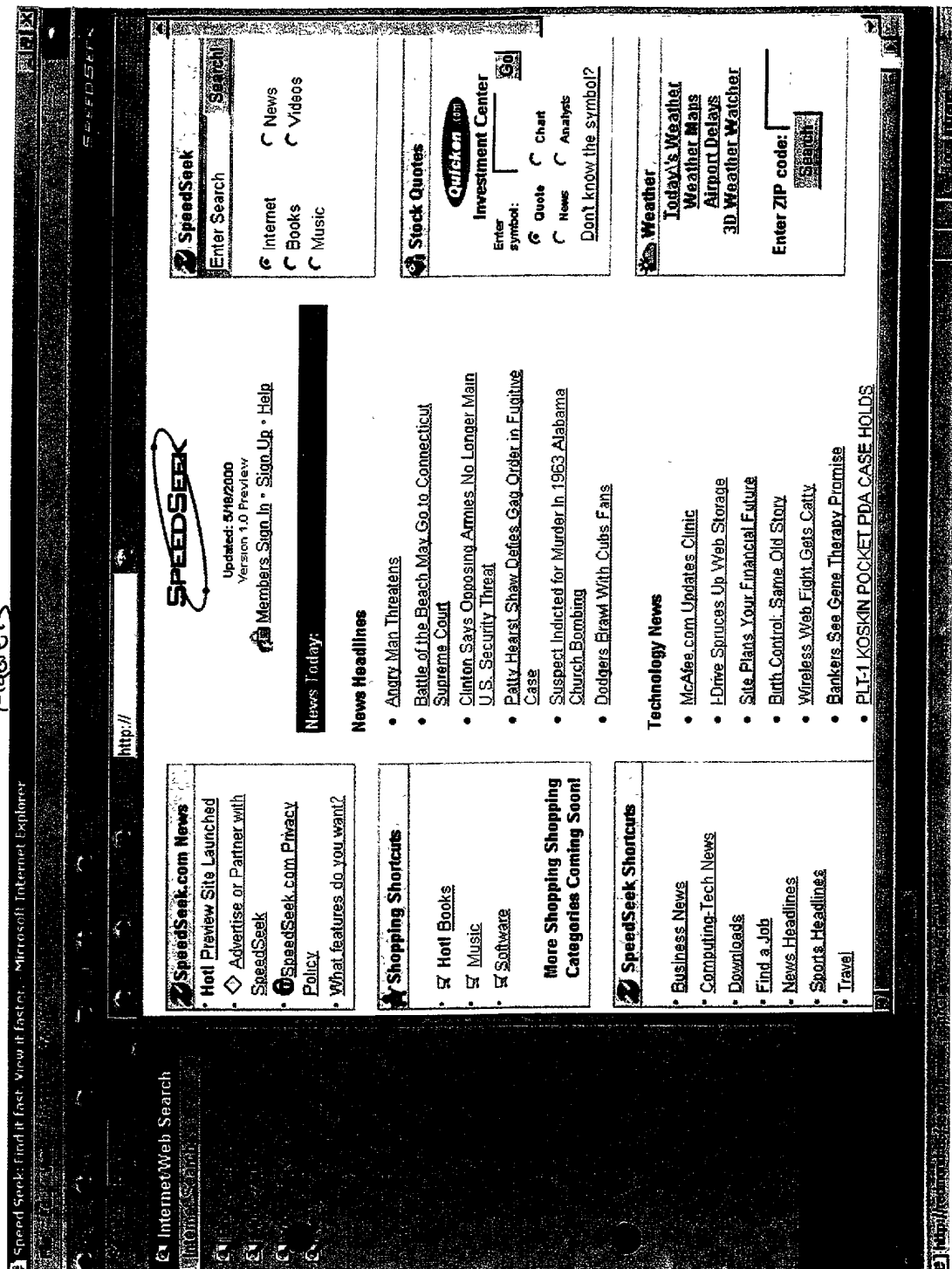


Figure 13

The screenshot displays the Goto.com homepage. At the top, a navigation bar includes links for Home, List your Site, Put Goto on your Site, and Help. A large banner advertises a 25% off discount on the Goto.com logo, with a 'click here' link. Below the banner, a search bar is visible with the URL 'http://'. The main content area is divided into several sections. On the left, a 'Tomato' search results section lists various search engines: Alta Vista, Direct Hit, Excite, Find What, Goto, Hotbot, Infoseek, Lycos, MSN, Webcrawler, and Yahoo. In the center, a 'Search made simple.' section lists categories: Computing, Education & Career, Entertainment, Finance, Health, Homelife, Reference, Shopping, Travel, and Search Tips. To the right, a 'Quality Seeds From Thompson and Morgan' advertisement is featured, along with a 'Gardens Alive!' advertisement. At the bottom, a 'Find Low Fares!' section promotes Travelocity and a 'best fare finder'.

**Speed Seek: Find it fast. View it faster.** Microsoft Internet Explorer

**Tomato** **Search made simple.**

**Computing** **Education & Career** **Entertainment** **Finance** **Health** **Homelife** **Reference** **Shopping** **Travel** **Search Tips**

**You searched for Tomato.**

**Computing** **Education & Career** **Entertainment** **Finance** **Health** **Homelife** **Reference** **Shopping** **Travel**

**Search over 100 auction sites, including eBay - all from one place! Try it now!**

**Compare 1000s of products at Goto's new shopping site. Compare now!**

**Find Low Fares! Travelocity best fare finder**

**Quality Seeds From Thompson and Morgan**  
The world's largest illustrated printed seed catalog is now online. Packed with pictures and information about seeds with our famous germination guide, it offers secure shopping worldwide  
[thompson-morgan.com](http://thompson-morgan.com) (Cost to advertiser: \$0.23)

**Gardens Alive!**  
Gardens Alive! offers high-quality lawn and garden products that work with nature. We have online secure ordering plus a pest and disease library with solutions to your gardening problems.  
[www.gardens-alive.com](http://www.gardens-alive.com) (Cost to advertiser: \$0.15)

**The Best Italian Food Market on the Web**  
From pasta to tomato sauce, olive oil to sun dried tomatoes, roasted peppers to hot cherry peppers. This is the best Italian food market on the Web. Fast, easy and fun.  
[www.mylittleitalianmarket.com](http://www.mylittleitalianmarket.com) (Cost to advertiser: \$0.12)

**NetGrocer.com has Tomatoes**  
NetGrocer.com - The one-stop site for your grocery and drugstore shopping needs! From foods and pharmaceuticals to pet supplies and paperbacks.  
[www.shop1-netgrocer.com](http://www.shop1-netgrocer.com) (Cost to advertiser: \$0.15)

**5. Ask Us About Tomato**

Figure 14

Figure 15

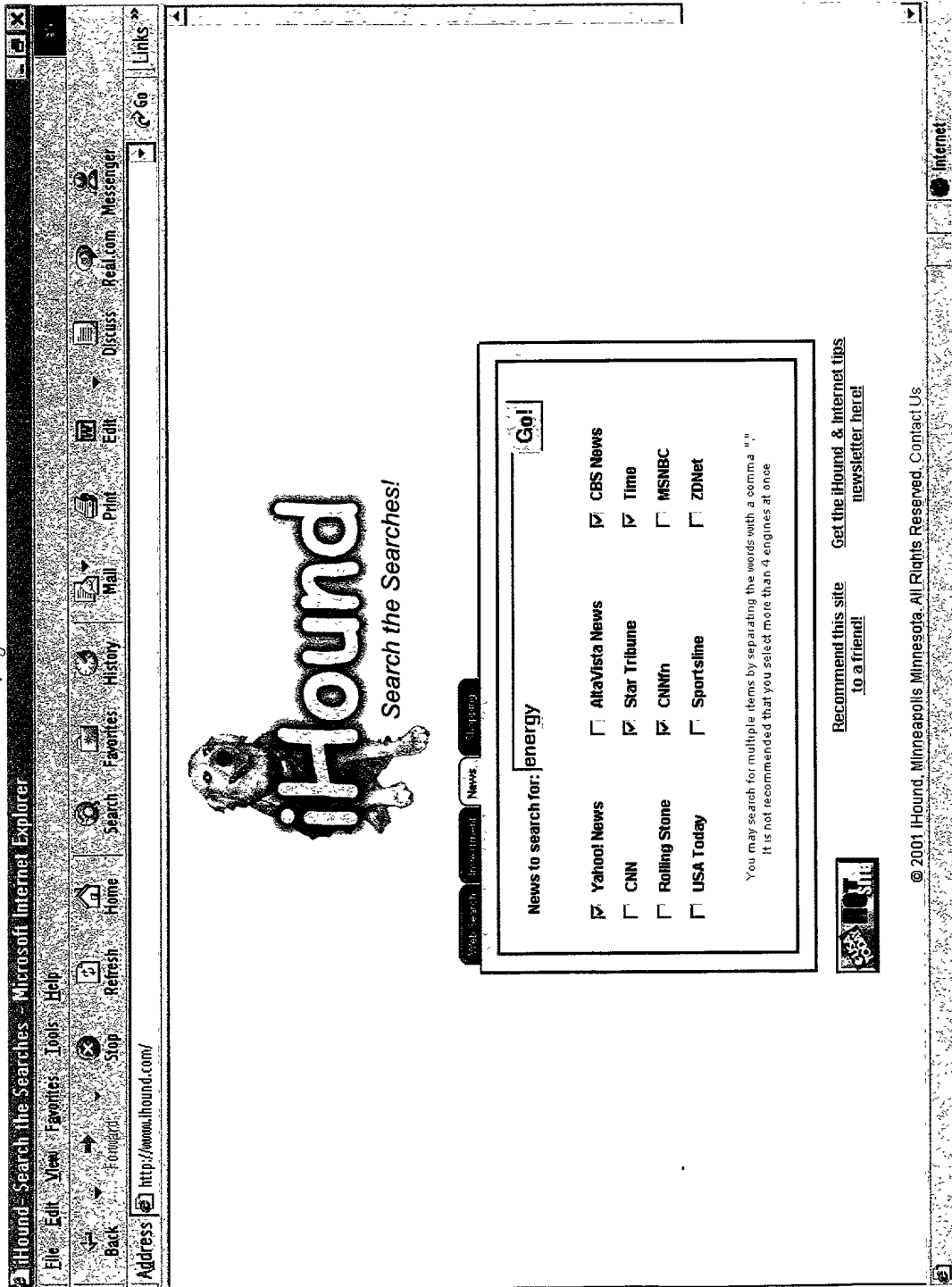


Figure 15



Figure 16